

ANNOUNCING THE 2007 – 44th ANNUAL

CORPORATE PATENT SEMINAR

November 11 - 14, 2007 (Sunday – Wednesday)

Hilton Head, South Carolina

Hilton Head Marriott Beach and Golf Resort

<http://www.corporatepatent.com>

Planned program topics include:

- **New Asian Patent Developments**
- **New PCT Rules**
- **New US Rules**
- **EPO Update**
- **Electronic Patent Office (US e-filing PCT-SAFE, EPO e-filing)**
- **European Parallel Trade**
- **Review of patent law in Russia and former SU republics, including review of court decisions in IP disputes**
- **Invention Generation and Enhancement Techniques and Tools**
- **Invention Generation and Capture Roundtable Discussion and Workshop**

Speakers/Moderators include:

Timothy Guffey – *Global Patent Services Manager*, The Procter & Gamble Company

Stephen F. Jones – *Partner*, Baker & McKenzie

Candy Chen – *Partner*, Tsai, Lee & Chen

Steven Krefman – *Of Counsel*, Rader, Fishman & Grauer PLLC

Steven G. Kibby – *Senior Corporate Counsel*, Caterpillar, Inc.

Dean Olson – *Senior Corporate Counsel*, Pfizer, Inc.

Carl Oppedahl – *Partner*, Oppedahl Patent Law Firm LLC

Lanny Vincent – *President*, Vincent & Associates, Ltd.

Robert Watson – *Partner*, Mewburn Ellis, LLP

Maria Eliseeva – *Partner*, Houston Eliseeva LLP

About the **CORPORATE PATENT SEMINAR**: We are an *ad hoc* association of senior corporate patent professionals dedicated to the effective and healthy exchange of ideas and experiences in the area of intellectual property law and corporate practice. In addition to having a series of talks on topics of interest for in-house IP counsel, our annual meeting will include the following features:

- **ROUNDTABLE DISCUSSIONS**, one of the principal hallmarks of the **CORPORATE PATENT SEMINAR**: Each participant is encouraged to contribute his or her experiences and insights on a defined subject related to the overall program in discussions held toward the conclusion of each of our seminar sessions. Indeed, our annual program strongly encourages open, active discussion among the attendees.
- **PARTICIPANT WORKSHOP**: This year, we are building on our participatory tradition by following up presentations and a roundtable discussion on Invention Generation with a participatory Workshop applying of Invention Generation techniques to creating Invention Capture tools.

Our program tends to be the most beneficial to senior corporate patent counsel. Many have commented that our meetings of peers present great value by sharing ideas and exploring relevant issues with leaders of other corporate patent departments. In this informal atmosphere, concerns arising in the shop of one counsel can be addressed by the experiences of others. All attendees find the opportunities to offer and receive help and have other high-minded interactions, such as conduct benchmarking for current in-house practices, among other exchanges, particularly helpful.

To facilitate the open and frank discussions that are the heart and strength of the Corporate Patent Seminar, all attendees tacitly agree by their participation that all comments and views of other attendees will be held in confidence.

We look forward to having you join us at Hilton Head this year and encourage you to bring your spouse or a guest. We are certain you will find the **2007 CORPORATE PATENT SEMINAR** experience as informative and enjoyable as those of the past years. If for some reason you cannot attend, please consider sending someone else to represent your company to capitalize on the wealth of information available from the program speakers, poster sessions, and roundtable discussions.

Because of the nature of Corporate Patent Seminar's Roundtable Discussions and format, attendance is limited. Registrations received above our attendance cut off will unfortunately have to be returned. To ensure your place at this years seminar please register early! Register by completing the registration form attached!

The Hotel

The Marriott Hilton Head Beach & Golf Resort (<http://marriott.com/property/propertypage/HHHGR>) is a beautiful facility located on the coast of South Carolina at One Hotel Circle. It is in the heart of great golf country, and this time of year the temperature is a mild 70-80°F. Call or e-mail one of us with any questions and register early. For the most up-to-date information about the seminar, please continue to visit our website, <http://www.corporatepatent.com>. ***Please note that the seminar fees do not include the cost of hotel rooms.***

We look forward to seeing you on November 11th for a productive seminar.

Sincerely,

2007 Corporate Patent Seminar

Program Chairs: Dean Olson, Domenic Leo and Steven Krefman

Site Committee Chairs: Timothy B. Guffey and Steven G. Kibby

Publicity Committee Chairs: Gerard J. Hughes and Domenic Leo

Additional info can be obtained by contacting the following:

a.dean.olson@pfizer.com	tel: 860-441-4904
sdk@raderfishman.com	tel: 269-330-9033
guffey.tb@pg.com	tel: 513-634-0796
kibby_steven_g@cat.com	tel: 309-675-5140
gerard.j.hughes@exxonmobil.com	tel: 281-834-0109
domenic.leo@datacert.com	tel: 810-874-1024

Note: The employers of the Co-Chairs are not sponsoring, and are not involved with this conference in any manner

INFORMATION SHEET

REGISTRATION DEADLINE IS OCTOBER 12, 2007!!

Hotel:

Marriott Hilton Head Beach & Golf Resort
One Hotel Circle
Hilton Head Island, SC 29928

Reservations: Reservations made after that deadline will be space-available only.

Phone: (800) 295-5998 or (843) 686-8400

Climate: November in Hilton Head is still wonderfully mild. Please refer to the National Weather Service. Average high and low temperatures are 80 – 65°F.

Transportation: The nearest airport is Savannah, Georgia. (see <http://marriott.com/property/mapandnearbyairports/default.mi?marshaCode=hhhgr> for more details)

Recommended Attire:

- Dress for all meetings is business casual.
- Dress for both dinners is casual elegant (shirts with collars, jackets for the gentlemen).

Social Events:

Sunday Evening: Dinner at the Marriott Resort

- Monday:
 - Morning
 - Continental Breakfast
 - Meetings
 - Spouses/Guests – Optional Activities – see <http://www.hiltonheadisland.org/> for a wide variety of available activities.
 - Afternoon
 - Lunch – Provided
 - Attendees/Spouses/Guests – Optional Activities
 - Evening
 - Monday dinner event
- Tuesday:
 - Morning
 - Continental Breakfast
 - Meetings
 - Spouses/Guests – Optional Activities - see <http://www.hiltonheadisland.org/> for a wide variety of available activities.
 - Afternoon
 - Lunch – Provided
 - Attendees/Spouses/Guests – For those interested, we plan to visit historic Savannah, GA – further details forthcoming
- Wednesday:
 - Morning
 - Roundtable and Workshop
 - Spouses/Guests – Optional Activities - see <http://www.hiltonheadisland.org/> for a wide variety of available activities.
 - Afternoon
 - Seminar ends at 1:00

Our Speakers and Moderators

MS. CANDY K.Y. CHEN is a partner in Tsai, Lee and Chen in Taiwan where she focuses in the areas of industrial designs, mechanical and manufacturing engineering and software-related inventions. Ms. Chen has a B.S.M.E and a M.S.M.E from the University of California and an L.L.M. from Shin-Hsin University in Taipei. Fluent in Mandarin, Taiwanese and English she is also a member of the AIPLA, APAA, IPO, NAPP and LES Korea associations.

MR. STEPHEN F. JONES is a partner in Baker & McKenzie's London office where his practise focuses on patents; trademark registration & advice; IP enforcement & anti-piracy; and copyright. He is admitted to practise in the UK and at the European Patent Office. Educated at Imperial College, London (B.Sc. Chemistry); and University of London (LL.B.), he is a member of the AIPPI; the Chartered Institute of Patent Agents; the Institute of Trade Mark Agents; the International Trademark Association; the Law Society; the Pharmaceutical Trademarks Group; and the Royal Society of Chemistry.

MR. STEVEN G. KIBBY is Senior Corporate Counsel with Caterpillar Inc., specializing in patent, IP agreement and due diligence matters. A former Examiner in Group 2300 and Registered Patent Attorney, Steve is admitted to practice in Illinois and Maryland.

MR. STEPHEN KREFMAN recently joined Rader, Fishman & Grauer PLLC as of counsel. As a Senior Counsel, Patents with Whirlpool Corporation for 20 years, Steve specialized in IP, eCommerce, innovation, technology law, and technology transactions and had extensive experience in the development, mining and utilization of intellectual capital. Steve also led major projects in technology development, assessment and valuation, technology strategy, portfolio management and strategic alliance development and management. As a Whirlpool certified i-Mentor, Steve has also led various innovation projects and innovation generation activities and has learned and created numerous invention generation tools and techniques.

MR. A. DEAN OLSON is Senior Corporate Counsel-Group Leader with Pfizer Inc., where he practices pharmaceutical patent law and is responsible for the IP for several therapeutic areas and certain Pfizer products. A Registered Patent Attorney, Dean is admitted to practice in Connecticut.

MR. CARL OPPEDAHL is one of the founding partners of Oppedahl Patent Law Firm LLC, and serves as an adjunct professor at University of Denver School of Law, teaching Advanced Patent Law. He served for many years on the faculty of the Practising Law Institute's Patent Bar Review Course, as an adjunct professor at Cardozo Law School, and serves as the chair of the AIPLA Electronic Business, Commerce, and Harmonization of Standards Committee.

MR. LANNY VINCENT has facilitated innovation for major corporations for over 25 years. His formal training includes systems analysis, total quality principles of manufacturing, creative problem-solving, systems theory of family therapy, and social forecasting methods. He holds a Masters degree (M. Div.) from Yale University and a B.A. from Davidson College. Prior to establishing Vincent & Associates in 1990, Lanny was a Partner and General Manager of Synectics, Inc., a creative problem-solving and training firm. Lanny collaborated with Bill Wilson and author Dick Cheverton on *The Maverick Way: Profiting From the Power of the Corporate Misfit* (2000) and is the founder of the Maverick Roundtable and the Maverick Network, a network of practitioners pioneering the art and practice of innovation management in established corporations.

2007 Corporate Patent Seminar
Registration Form

Return, with your check or credit card payment to:

2007 Corporate Patent Seminar
c/o Timothy B. Guffey
The Procter and Gamble Company
6110 Center Hill Avenue
WHTC Box 161, Cincinnati,
Ohio 45224

Registration Fee:

Conference fees of \$995.00 per seminar attendee or \$1290.00 per attendee plus spouse/guest (does not include hotel). Cancellations received after that date will receive refunds if space can be filled.

TO PAY BY CREDIT CARD: <http://www.corporatepatent.com/payments>

TO PAY BY CHECK: Please make your check out to
"Corporate Patent Seminar"

Total Amount Enclosed: \$ _____

Name: _____

Title: _____

Company name: _____

Address: _____

Phone: _____

Fax: _____

e-mail: _____

Name of Spouse/Guest: _____

(for additional participants – please copy this form)